



## The leading retail ERP and POS software for fashion apparel and sportswear

advarcis is your cloud-based retail ERP and POS platform for any device and form factor. You use only what you need and pay only for what you use - on a monthly basis.

You have your business at your fingertips, wherever you are, and keep hardware costs to a minimum. With the power of the cloud, you can save up to 80% on new hardware and get to use technology that is cutting edge, device agnostic and user friendly.

# advarics core components

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## **advarics.retail**

Covers all essential features of a modern inventory management solution. Moreover, it can expand in line with your business and include management of multiple stores, invoicing, NOOS, CRM, auditing and more.

## **advarics.cash**

is your POS that works both online and offline. It connects transactions with your inventory management in real time and resulting in all your systems being up to date, including ecom channels and marketplaces.

## **advarics.api**

offers real time integration with ecom platforms, loyalty programmes, staff planning software, mobile apps, cross channel applications, etc.

# advarics optional add-ons

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## **advarics.datawarehouse**

Real time reporting customized to your business needs.

## **advarics.edi**

Integration and data exchange with suppliers, clearing centers and industry associations.

## **advarics.display**

Digital shop window free of charge for all users.

## **advarics.noos**

Automated set up and management of your standard range.

## **advarics.invoice**

Compliance module for regulatory requirements for tax laws and regulations.

You can find additional modules on our website. Scan the code:



# Who we integrate with

This is a preview of some of the integrations we offer for advarics customers:

**ebay**

**Zalando**

**Amazon**

**Cloudstock**

**Google Shopping**

**Rental & Service Providers (Wintersteiger, Sports Rental, Rentmaxx etc.)**

**Outfits24**

**Farfetch**

**Fashion Cloud**

**All available market places**

**Most prominent ecom platforms (shopify, shopware, woo commerce, etc.)**

# Customers

A few of our more than 800 customers across 8 countries:

**Kaufhaus Steffl**

**Jack Wolfskin**

**Fussl Modestraße**

**The Corner Berlin**

**Peak Performance**

# Modern ways of working that align with retail processes in-store and online

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## What are the advantages of our cloud solution?

You have access to all your data and programmes wherever you are at any time of day – without the need to access it via a hard disk on a computer.

Access to the cloud not only means all of your data up to date in real time, but also that your data is backed up and encrypted in line with modern banking standards. Your data is stored and backed up in ultra-modern data centers behind the most up to date firewalls and in line with latest security applications.

Back in 2010, when we first developed our solution, these were the compelling reasons for building our product natively in the cloud. Back then it seemed new, today it is common practice. At least we think it ought to be.

With so many things happening automatically in the background, you get to experience peace of mind that allows you to focus on your core business. Our cloud based solution allows for new ways of working, wherever you are on any device without compromising the safety and security of your business.



**Your business and your data at your fingertips: from order information to customized reports, any time in real-time wherever you are.**

## What are the advantages of our web app?

The cloud offers limitless access to data. There is but one limitation: you either need to invest in and install the appropriate app or install a piece of software on the correct computer. Therefore, we decided to forge a new path and have developed our web app for inventory management (PWA).

The advarics web app is available for any modern and up to date browser which means you can use our inventory management solution on your own existing hardware: tablet, laptop, desktop and smartphone. Updates and backups happen in the background automatically. Working offline is not a problem either – our web app is just as reliable in offline mode.

You can save up to 80% of hardware expenses and a lot of time. Resource intensive implementations, updates and backups are a thing of the past.



**Device agnostic, everywhere and always on your mobile, tablet, laptop or desktop.**

# Your business at your fingertips: always on, wherever you are, on any device

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## With advarics you have:

- Access to real time information on any device
- Lower infrastructure investments (by up to 80%)
- No additional hardware to replace or upgrade
- No local server infrastructure to host or software to implement
- Always up to date software (via the cloud)
- All your data backed up (twice an hour and geo redundant)
- Your data stored securely in line with highest standards
- The option to integrate with any part of your IT infrastructure (ecom, CRM, finance, etc.)
- A monthly billing model – pay for the features and modules you use
- No need for licenses per seat
- A modular system that grows with your business
- Your business at your fingertips: it works in online and offline mode

Your business at your fingertips:

**'I have access to all my data sets, stock levels and transaction volumes on my mobile and tablet. I can run reports across all stores, our online shop and all our other marketplaces.'**



Ease of mind and time to focus:

**'Our data is securely stored in line with latest standards and updates are deployed automatically. This way we can focus on who is at the heart of our business: the customer.'**

The business is wherever you are:

**'I can use my tablet on the shop floor to see what we have in stock, to submit a customer order, to update prices and run any and all of the latest reports.'**

